



News Release

March 5, 2010

NanoICE, Inc. wins Zino Zenith Awards at Zino Green 2010 Investment Forum

NanoICE won the Zino Zenith Awards (signifying “Best Investment Opportunity”) at both the Portland, OR and Seattle, WA events. The Zino Zenith Awards are given based on the votes garnered from the accredited investors in attendance, and at two separate events in two separate locations, NanoICE was chosen by the investors as the one of the “Best Investment Opportunities” of 2010.

**Zino Green 2010 Investment Forum – Portland, OR**

February 24, 2010

NanoICE wins Best Investment Opportunity, Zino Zenith Award

Link to Zino CEO Cathi Hatch’s Blog: <http://www.cathihatch.com/2010/02/zino-green-portland-success.html>

**Zino Green 2010 Investment Forum – Seattle, WA**

March 4, 2010

NanoICE wins Best Investment Opportunity, Zino Zenith Award

Link to Zino CEO Cathi Hatch’s Blog: <http://www.cathihatch.com/2010/03/zino-green-seattle-green-success.html>

NanoICE, Inc. has harnessed the power of its Molecular Ice Technology™ to enhance the natural preservation qualities of perishable foodstuffs. Our patent-pending technology can be used throughout the supply chain and provides users with the most effective fresh-food preservation technology available.

The benefits of NanoICE™ systems are the result of over 10 years of research in raw material preservation science. NanoICE systems produce UptakeENERGY™ to safeguard raw materials, and provide a shield against future decay and product loss. UptakeENERGY fortifies foodstuffs naturally, and when combined with the preservation power of NanoICE, greatly extends the shelf life of fresh foods.

“Our (NanoICE) recent success at the Zino Green Investment Forum speaks to the viability of our business model as well as the strong market that exists for our products. Investors heard our pitch and voted NanoICE as the Best Investment Opportunity,” noted Craig Rominger, NanoICE President & CEO. Rominger continued, “The Zino Society has created a wonderful platform from which entrepreneurs can speak directly to investors, get instant feedback, and (Zino) has really cemented their place in the investment community.”

NanoICE technology represents a paradigm shift in the way food is brought to market. The potential impact of Molecular Ice Technology in food preservation is staggering. “Our primary goal is the achievement of *global food sustainability*,” explains Rominger. “If the current amount of waste in the global food supply chain were eliminated and redirected to the hungry, world hunger could be a thing of the past. Much of this waste is due to improper handling of raw material. Our technology, if implemented comprehensively, could virtually eliminate this waste. This is what drives us every hour, every day.”

**NanoICE, Inc.**

<http://www.nanoiceusa.com/>

NanoICE is a privately owned corporation, established in 2010, and based in Washington. The company’s core products are NanoICE systems. NanoICE systems produce molecular ice crystals, or fractures that are approximately 1μ in diameter. These molecular ice crystals are able to be delivered for use in small quantities, through transfer devices as small as a hypodermic needle, or in large quantities through 12 inch pipes. Our core competencies lie in the science of raw material preservation, and our systems represent the best preservation technology available today. We back this claim with over 10 years of research, and real-life success stories all illustrating the outstanding performance of NanoICE systems, with UptakeENERGY.

**The Zino Society**

<http://www.zinosociety.com/>

ZINO Society is a premier membership, business and social network that connects accredited investors with entrepreneurs seeking funding. To help facilitate successful angel investing for ZINO Society members and entrepreneurs, ZINO Society cultivates camaraderie in the world of business and wine with extraordinary people and experiences, crafting insider events, access to vintners, chefs and unique venues.

With more than 225 active members, ZINO Society is not your traditional angel investment group. ZINO Society's unique investment meetings and social events provide entrepreneurs an opportunity to showcase their businesses, and investors and business leaders a chance to a network and invest in a relaxed and supportive environment. ZINO Society's active investor network has invested \$14.5 million in angel financing to date and hosted over 150 presenting companies.