

For Immediate release

Rainmakers Selects NanoICE, Inc. for Inclusion as transformational Emerging Technology

A new television documentary series, Rainmakers, will include NanoICE as a technology capable of helping the world combat global hunger, and positively impact global health.

NanoICE, Inc. invented Molecular Ice Technology, a revolutionary new chilling and preservation technology that has immediate benefit to under-developed nations around the world. Molecular Ice Technology is quite simply "really small ice, with amazing benefits." NanoICE fractions are less than 1 micron in diameter. In fact, NanoICE is so small that you can fit over 250 individual ice fractions on the tip of a human hair. The NanoICE fractions do not have any sharp edges, and gently chill and preserve raw material. The structure and size of the ice allows for a contouring of raw material and 100% surface coverage, protecting the product from foodborne pathogens as it chills. NanoICE offers a replicable, affordable solution that could radically alter the food supply cycle in these nations - for the better.

A significant amount of the world's fish is caught in under-developed areas of the world, and is the primary revenue source for a large global population. Lack of proper preservation methods results in unnecessary waste. Craig Rominger, President & CEO of NanoICE describes the situation this way, "In many areas of the world fish has a 1 day shelf life. Lack of proper handling and preservation methods creates significant amounts of waste in countries where food is already in short supply. We are here to change all of that. Our technology is exactly what is needed to spur economic growth in these areas of the world that rely so heavily on their natural resources, yet suffer from their inability to maximize the benefit from these resources."

Stan Emert, creator and producer of Rainmakers, stated: "All of our work points to a need for better food and medicine preservation. We are hopeful that this technology can provide great assistance to hundreds of millions."

The result of over a decade of research in raw material preservation, NanoICE is dedicated to inserting its technology in the areas of the world that need it the most. "We see a paradigm shift coming in the way fresh food is brought to market. Our technology allows for fresh foods to be transported great distances without quality degradation. This is very important, because many of the poorest economies on the planet are not able to innovate their way out of their current tragedy. Something must be done to start moving toward Global Food Sustainability. If we do not bring up the bottom of our global food supply, there will always be unnecessary malnutrition, hunger and death.

NanoICE has partnered with the World Famous, Pike Place Fish Market in a Global Stewardship program designed to help under-developed countries improve product

handling, decrease product loss, extend shelf life and institute sustainability measures all focused on reducing malnutrition and hunger. Together they can change the world.

About NanoICE, Inc.

NanoICE is the world's smallest ice product. The company's will use technology to achieve three primary goals: a) Preserve natural resource yields, helping our customers bring maximum product to market, b) Eliminate the risk of foodborne illness from our food supply, naturally, thus eliminating the need for chemicals and pharmaceuticals, and c) Develop sustainable practices-through partnerships with industry stakeholders.

For further information, visit www.nanoiceusa.com.

About Rainmakers.TV

Rainmakers is a documentary television series to be seen initially on flagship station KBTC, a PBS affiliate. The series will showcase both the heroic efforts made by impoverished people around the world who every day strive to lift themselves out of dire circumstances, and those philanthropic individuals and organizations that reach out and provide strategic support. Focused not on aid – but on comprehensive strategies that have sustainable outcomes, such as education, health, rule of law, engaging governments, empowering women and girls, clean water resources and micro-credit – Rainmakers tells stories that inspire global transformation.

For further information, visit www.rainmakers.tv.